

## Build the modern bank with data

## Data challenges in modern banking

Financial services institutions face a number of challenges in today's digital climate — from ensuring data security and regulatory compliance to delivering unified customer experiences to keeping up with technology. And while some traditional banking models still work, institutions that want to evolve must act fast before being outpaced and outdated by more nimble entrants now offering exciting new apps and innovative services. In response, many banks are moving their data off of legacy platforms and into the cloud to modernize their data and their business.

## Accelerate digital transformation with Cirata

Cirata Data Migrator accelerates the movement of large-scale financial data from on-premises environments to the cloud in less than half the time of typical approaches. In this way, financial services institutions can move all of the data from their on-prem data lakes or edge environments to the cloud and take advantage of AI, machine learning, and advanced analytics to securely modernize data estates and reliably fuel new innovative banking services for customers globally.

## Benefits to banking data leaders

Automate and accelerate the continuous movement of business- critical data at scale from on-premises environments to your cloud of choice.

Securely and reliably move large, siloed datasets to any cloud, activating all of your data on modern cloud platforms.

See your data land in the target cloud in near real time with no downtime or business disruption.

Activate data to power AI and machine learning, unlocking new customer insights and accelerating new revenue streams.